Intersections for Success

PRESIDENT RITA HARTUNG CHENG
SEPTEMBER 2017
ENROLLMENT – HISTORY AND GENERAL UPDATE

<table>
<thead>
<tr>
<th>Year</th>
<th>Flagstaff</th>
<th>Online</th>
<th>Community Campuses</th>
<th>Yuma</th>
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<tbody>
<tr>
<td>Fall 1995</td>
<td>20,131</td>
<td></td>
<td></td>
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<tr>
<td>Fall 2005</td>
<td>19,069</td>
<td></td>
<td></td>
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<tr>
<td>Fall 2017</td>
<td>22,740</td>
<td>1,960</td>
<td>5,846</td>
<td>511</td>
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</table>

Total: 31,057
ENROLLMENT UPDATE – DIVERSITY AND INCLUSION

All Enrolled Students Trend by IPEDS Ethnicity/Race

Hispanic/Latino Student Enrollment Trend

- Students from 128 Tribes
- Top 5 Tribal Affiliations
  - Navajo Nation
  - Cherokee Nation, Oklahoma
  - Hopi Tribe
  - The Choctaw Nation of Oklahoma
  - Blackfeet Tribe of the Blackfeet Indian Reservation of Montana
One-Year Retention Rate

- Fall 2008: 69%
- Fall 2009: 75.8%
- Fall 2010: 78%
- Fall 2011: 74%
- Fall 2012: 70%
- Fall 2013: 66%
- Fall 2014: 62%
- Fall 2015: 80%
- Projected:

First-Time Full-time Freshman Cohort

- Fall 2007: 2,878
- 2016: 5,010
Helping Students Succeed

- Centralized advising
- Multi-term enrollment
- Centralized scheduling
- Residential Learning Communities Expansion
- Frontier Set learning collaborative to enhance student access and success
ONLINE AND PERSONALIZED LEARNING

► Student mentoring and coaching
► Welcoming online learning experience
► One-year retention rate increase
► Future goals and ongoing implementation
TRANSFER OUTREACH AND COMMUNITY COLLEGE PARTNERSHIPS

Office of Educational Partnerships

Transfer Students

- Arizona Resident
- Non-Resident

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<tbody>
<tr>
<td>Arizona Resident</td>
<td>3,354</td>
<td>3,331</td>
<td>3,343</td>
<td>2,998</td>
<td>4,142</td>
<td>4,022</td>
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<tr>
<td>Non-Resident</td>
<td>2,821</td>
<td>2,782</td>
<td>2,741</td>
<td>3,130</td>
<td>3,000</td>
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PARTNERSHIPS ADDRESS CHALLENGES AND OPPORTUNITIES FOR THE STATE
WORKFORCE DEVELOPMENT

Top Degrees Awarded in 2016

Business and Management
- Health Sciences – Nutrition and Foods (BS)
- Data Science (BS)
- Educational Leadership – International Education (MEd)

Engineering
- Informatics (BS)
- Parks and Recreation Management (MS)
- Early Childhood Education and Early Childhood Special Education (BSED)

Education
- Informatics (MS)
- Master of Social Work (MSW)
- Computer Information Technology (MS) (Personalized Learning)

Liberal Studies
- Master of Public Health, Dietetics Option (MPH)
- Curriculum and Instruction (PhD)
- Interdisciplinary Health (PhD)

Health Professions
PHOENIX BIOMEDICAL CAMPUS

- **Started in fall 2012**
  - Enrollment FY 2012: 49
  - Enrollment FY 2018: 364
  - Enrollment Projection FY 2019: 437

- **First graduating class from Occupational Therapy: FY 2017**

- **Employment placement rates:**
  - Physical Therapy: 100%
  - Physician Assistant: 100%
  - Athletic Training (2 sites): 100%

- **State’s first Occupational Therapy doctoral program**

- **Physical Therapy: #40**
  (*U.S. News*)

- **Programs:**
  - Physician Assistant
  - Physical Therapy
  - Occupational Therapy
  - Athletic Training
RESEARCH AND PUBLIC SERVICE

Top Federal Government Funding by Agency
- $8.74 million from the National Science Foundation
- $8.7 million from the U.S. Department of Education
- $3.3 million from the National Institutes of Health
- $2.3 million from the Defense Threat Reduction Agency
- $2.3 million from the Health Resources and Services Admin
- $2.0 million from United States Environmental Protection Agency
- $1.9 million from the National Aeronautics and Space Admin
- $1.7 million from the U.S. Geological Survey

Research and Development Expenditures
Expenditures Related to Service and Engagement Activities
46 invention disclosures transacted

$46.2 million research and development expenditures

$71.9 million sponsored project awards
BUDGETS

- Total Revenue: $400 million
  - Enrollment: 21,352

- Total Revenue: $590 million
  - Enrollment: 31,057

- Total Revenue: $752 million
  - Enrollment: 34,909

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<tr>
<th>Fiscal Year</th>
<th>Other</th>
<th>Auxiliary Revenue</th>
<th>Gov't Grants and Contracts and Fin Aid</th>
<th>Other</th>
<th>Auxiliary Revenue</th>
<th>Gov't Grants and Contracts and Fin Aid</th>
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<tr>
<td>FY 2008</td>
<td>25%</td>
<td>40%</td>
<td>14%</td>
<td>12%</td>
<td>9%</td>
<td>11%</td>
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<tr>
<td>FY 2018</td>
<td>18%</td>
<td>11%</td>
<td>16%</td>
<td>13%</td>
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<td>15%</td>
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<tr>
<td>FY 2025</td>
<td>22%</td>
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<td>9%</td>
<td>15%</td>
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- FY 2025 metric target
TUITION

Funding Support

2017–18 Undergraduate Tuition and Fees

General Fund and Net Tuition per FTE

General Fund per FTE

Flagstaff Campus Four-Year Pledge Rate

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<tr>
<th></th>
<th>Resident</th>
<th>Non-Resident</th>
<th>WUE</th>
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<tr>
<td>Tuition</td>
<td>$10,038</td>
<td>$23,820</td>
<td>$15,057</td>
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<td>Fees</td>
<td>$1,021</td>
<td>$1,021</td>
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<td>Total</td>
<td>$11,059</td>
<td>$24,841</td>
<td>$16,078</td>
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NAU-Yuma and Community Campuses

<table>
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<th>Non-Resident</th>
<th>WUE Yuma only</th>
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<tr>
<td>Tuition</td>
<td>$7,456</td>
<td>$20,604</td>
<td>$11,814</td>
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<tr>
<td>Fees</td>
<td>$411</td>
<td>$411</td>
<td>$411</td>
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<tr>
<td>Total</td>
<td>$7,867</td>
<td>$21,015</td>
<td>$12,225</td>
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NAU-Prescott Valley

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<th>Non-Resident</th>
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<tr>
<td>Tuition</td>
<td>$5,920</td>
<td>$17,508</td>
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<tr>
<td>Fees</td>
<td>$395</td>
<td>$395</td>
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<td>Total</td>
<td>$6,315</td>
<td>$17,903</td>
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$3,091
Average Price Paid by Arizona Families for Full-Time Undergraduates in Academic Year 2016–17

$13,757
$8,333
$11,680
$3,321

2017–18 Undergraduate Tuition and Fees

Average Price Paid by Arizona Families for Full-Time Undergraduates in Academic Year 2016–17

0
$2,000
$4,000
$6,000
$8,000
$10,000
$12,000
$14,000
$16,000
Est. Est.
Grants and contract expenditures have increased from $60.8 million in FY14 to an estimated $78 million in FY17.

Our donors helped us exceed our first-ever comprehensive campaign goal of $100 million and they are helping us lay the groundwork for a renewed outreach campaign.

Annual distribution of private gifts to NAU increased from $13.8 million to $18 million in the last three fiscal years.

Fiscal years 2016 and 2017 were the best fundraising years in the history of our university.
ALUMNI OUTREACH

162,000+ alumni around the world

- Arizona: more than 93,000
- Flagstaff and surrounding communities: ~15,000
- 50% of Flagstaff households have at least one NAU graduate

...and they serve, excel, and lead.
ECONOMIC IMPACT

82.1% 2016 grads are employed in Arizona

NAU Undergraduates and Graduates
Total 2016 AZ wages from all NAU degree recipients (1990–2016) topped
$3.5 billion

$2 billion generated by NAU annually

More than 22,000 jobs in Arizona that NAU activities support
ADDRESSING OPPORTUNITIES
BEST OF...

- **2017 Higher Education Civic Engagement Award** The Washington Center
- **2017 Andrew Heiskell Award for Innovation in International Education** Institute of International Education
- #1 school counseling MEd and clinical mental health counseling TopCounselingSchools.org
- #1 ranking in social media engagement Rival IQ and Up&Up
- #2 in the nation for awarding master’s degrees to Native Americans and #8 in the nation for awarding bachelor’s degrees to Native Americans Diverse Issues in Higher Education
- #3 top college town American Institute for Economic Research
- #4 top value college in Arizona Bizjournals.com
- #4 best online education in early childhood education master degree programs TheBestSchools.org
- #4 hospitality management online bachelor’s degree program College Choice’s list of 25 Best Online Bachelor’s in Hospitality Management for 2017
- #5 best online nurse practitioner program Affordable Colleges Online
- #6 bachelor’s in public administration program in the U.S. AffordableColleges.com
- #6 best school for military/veteran students BestColleges.com
- Top 10% worldwide for the frequency of NAU’s research being cited by other researchers The World University Rankings
- #16 best online Master of Science in Nursing in the nation RNtoBSN Online Program
Intersections for Success
Thank You

NORTHERN ARIZONA UNIVERSITY